

# “for the love of a child”

By Sharlie McRaney, Allied Member ASID, Tigh Interiors, LLC

IT'S TIME!!! We are very excited to announce that on July 31<sup>st</sup>, the Childhelp KEYS Community Center Preschool and Reception remodel will begin! We want to thank the many volunteers and donors who are taking this project from concept to reality.

**While we still need cash and material donations**, we are grateful for the overwhelming support this project has received thus far.

Within the context of our *Imagination* theme, the preschool will be infused with bright, happy colors, decorative elements and child-friendly furnishings that allow a child's imagination and creativity to expand. Function specific areas for learning, playing, eating, entertainment and staff administrative duties create organization and structure within a unique, fun environment.

Since our article in the Spring issue of Desert Design, many more generous donors have contributed to the remodel. Here is a brief update...

Through Jay Helser, ASID Industry Partner and owner of Helser Brothers, we met Hope Helser. Hope is 11 years old, a straight A student and plays competitive tennis and volleyball. As Jay told his family about Childhelp, the phenomenal services it provides to its South Phoenix community and the need to remodel the KEYS Center Preschool, Hope became eager to be part of the solution. In addition to being a member of a family of window hardware designers and manufacturers, Hope's creativity is

fueled by her mother's decision to dedicate a room of the family home to craft making. This is where Hope and her sister, Sophia, use butcher's paper to create colorful wrapping paper, fantastical creatures and unique gifts. It is also where Hope went to begin her design of custom window treatment for the KEYS preschool windows. Hope and Anita Boetsma, Director of Marketing for Helser, used our Preschool remodel *Imagination* theme, playing off the triangle shape found in the new tile pattern and the bright paint colors, to design a colorful hardware configuration that holds triangular shaped fabric valances. This window treatment will greatly enhance the Preschool and is all the more special because a child decided that she wanted to help other children.

National Industry Partner Daltile, donated over 1500 square feet of their Designer Colours Series tile to completely retile the Reception and Preschool. Margaret Ohannesian, Daltile Designer, created whimsical tile patterns for the entire space. Very soon the children will enjoy distinctive and imaginative pinwheels of color, a triangular shaped entrance and colorful geometric patterns underfoot and on the restroom walls.

John Bedding and Mark Goetz, of TDC Interiors, are long time friends of the KEYS Center. Over the years, they have volunteered countless hours to improving the Center. Last week, they picked up over 5300 pounds of Daltile tile. With the volunteer help of many of their employees, the new tile will soon be installed and the

transformation of the space will be one step closer.

Vickie Toliver, Industry Partner and owner of Prosource, has graciously donated over 800 square feet of tile for the afterschool area. This donation is tremendous, but Vickie has done so much more. She invited us to speak about the project and our need for donations at the product educational seminars held at the three Prosource showrooms. Prosource's Belinda Deel and Marty Miller have helped get donations by showcasing the project on the Prosource website and with their clients and vendors. Their efforts have led to many donations of services and materials.

Lon Libsack, of Shower and Bath Connection, is a Prosource client who heard the call for help on the KEYS project and has responded in a big way. Lon has taken on the huge task of providing general contractor services for the project. His commitment to the project and industry knowledge is invaluable to its success. Through Lon's business relationships, we have received many additional donations for the project.

Ross Anderson, of Industry Partner Ferguson Enterprises, answered our need for two sinks and two sets of faucets. A large stainless steel sink will enhance the new stainless steel countertops (donated by Samuel and Lynndale Stainless) in the Preschool kitchen. A new wall sink, hung at child height, in the Activity area will be the perfect spot for the children to wash up.

Walmart is donating a wall hung plasma TV. This TV will take center stage in the soon to be "entertainment area" of the Preschool. This generous donation is just one more way that Walmart is committed to making a difference in their South Phoenix neighborhood.

Arizona Tile, ASID Industry Partner, donated tile for the backsplash in the Preschool kitchen and activity area.

Larry Pecoraro, of L & L Mirror & Glass, is donating 3/8" safety glass for the reception area. This glass will enclose the reception area; creating a safer environment for the children and staff members.

Desert Mountain Plumbing and Mark Stewart will perform all plumbing work for the remodel.

K & L Electrical, Inc. and Kevin Libsack are providing electrical services.

Beth Meyer, a noted CAD Specialist and Mural Designer, will create a lively jungle scene on the boy's restroom wall.

Paol Seagram, artist and muralist, will create a large (18') fantasy mural with frolicking children, imaginative landscape and wondrous creatures to anchor the Preschool firmly in the land of imagination. Paol will also create the "Donor Tree" in the reception lobby as a tribute to the many who have donated to the project.

Melanie Thomson, Student Member ASID, has plans to create an under the sea mural for the girl's restroom. The watery paradise will complement the soft blue floor and wall tiles; creating an enchanting visual image the girls are sure to enjoy.

The Door Mill, a local door and moldings manufacturer, is donating a beautiful Dutch door for the soon to be built administration office in the Preschool.

By the time you read this article, we will have hosted a fundraising pre-release showing of Harry Potter and the Half Blood Prince. We want to thank our generous sponsors for

making this event possible: Affinity Kitchens, Botanical Elegance, Dunn-Edwards Paints, Inside Out Showroom, L & M Home Entertainment, Mastro's Restaurants, ML Interior Concepts, patrick mccourt showroom, Phoenix Home & Garden, Sanctuary Builder, Sub-Zero Wolf Southwest and TRUE Design & Marketing.

Please visit the ASID AZ North website to view the complete list of donors who are making this project a reality: [http://www.asidaznorth.org/chapter\\_profile/community\\_service/childhelp\\_project](http://www.asidaznorth.org/chapter_profile/community_service/childhelp_project).

We are very grateful to all those who have generously donated their time, materials and funds to help enrich the lives of the children who use Childhelp's KEYS Community Center.

The KEYS Preschool and Reception remodel is an ambitious undertaking; it would not be possible without our donors. Thank you.

## WE NEED DONATIONS!

### Building Supplies:

Cabinetry;  
Drywall;  
Paint;  
Primer;  
Wood Columns;  
MDF;  
Cabinet Hardware; and  
Countertops

### Services & Labor:

Drywall Installers; and  
Tile Installers

### Furniture & Equipment:

Desk Chair;  
End Tables;  
Coffee Tables;  
Lobby Chairs;  
Display Rack; and  
DVD Player

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